

2017 BUSINESS DAY AT THE LEGISLATURE

Emphasizing the important role of manufacturing is a priority of the South Dakota Chamber of Commerce and Industry. In recent years, the State Chamber has offered a number of activities aimed at addressing workforce development, seeking legislative remedies to industry needs, and highlighting the industry's importance. The Business Day manufacturing digital showcase is one of our most successful efforts.

The State Chamber is continuing the **Manufacturer's Showcase during our February 23, 2017 Business Day at the Legislature in Pierre.** We are offering you an opportunity to participate by submitting up to six PowerPoint slides that will recognize your business and the products produced. The slides should include a photo and brief description. (There is only space for one or two short lines.) If you are unable to develop PowerPoint slides, submit photos and one or two lines of description and we will prepare the slides. Your information will be incorporated into a visual-only program (no audio) that will run throughout the day and during the Economic Developer's Reception and again, on the large stage screen, during the banquet and posted to www.sdchamber.biz. While there are numerous reasons why attending would be an important decision, this presentation venue will not require someone to be present. If you participated last year and want to use the same information, you may.

The cost of participating remains the same as in previous years at \$50 per company. These funds are used to offset the cost of producing this segment and the equipment required for the presentation. For those who participate, invoices will be sent mid-February.

Our goal for this format has been to allow more of our manufacturing members to participate and be recognized during Business Day, which also serves as our annual membership meeting. Several hundred business and community leaders attend Business Day, along with a majority of state legislators, cabinet members, constitutional officers and membership from across the state. This is an excellent venue for promoting your company, the products manufactured and even employment opportunities.

In the past, we incorporated a map that showed what states and countries our manufacturers do business in and it is an impressive visual. Should you choose to participate, please include a list of the states and/or countries where you sell your products. The Chamber will incorporate that information into a map that indicates the vast scope of business that originates in South Dakota.

To confirm participation, contact Mary Anne Boyd, VP of Program Services, at maryanneb@sdchamber.biz or 1.877.817.8215. **The deadline to submit is Thursday, February 16, 2017.** Thank you.

Sincerely,



David Owen
President